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COMMERCE.

January 16, 1995

BY OVERNIGHT MAIL

Mr. William F. Caton Acting Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Re: CC Docket No. 87-266

Dear Mr. Caton:

Enclosed for filing please find an original plus nine (9) copies of the Reply Comments of Frontier Corporation in the above-docketed proceeding.

To acknowledge receipt, please affix an appropriate notation to the copy of this letter provided herewith for that purpose and return same to the undersigned in the enclosed self-addressed envelope.

Very truly yours,

Michael J. Shortley, III

cc: International Transcription Service

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### Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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In the Matter of	)
Telephone Company- Cable Television Cross-Ownership Rules, Sections 63.54 - 63.58	)
and	
Amendments to Parts 32, 36 61, 64 and 69 of the Commission's Rules To Establish and Implement Regulatory Procedures for Video Dial-Tone Service	RM-8221

### **REPLY COMMENTS OF** FRONTIER CORPORATION

#### Introduction

Frontier Corporation ("Frontier")<sup>1</sup> submits this reply in response to the comments filed on the Commission's Third Further Notice in this proceeding.<sup>2</sup> The comments demonstrate that the Commission: (a) should not specify the design of or the technology to be used for video dial-tone platforms to address capacity concerns;<sup>3</sup> (b) should modify

<sup>1</sup> Frontier Corporation was formerly known as Rochester Telephone Corporation.

<sup>2</sup> Telephone Company-Cable Television Cross-Ownership Rules, CC Dkt. 87-266, Memorandum Opinion and Order on Reconsideration and Third Further Notice of Proposed Rulemaking, FCC 94-269 (Nov. 7, 1994) ("Third Further Notice").

<sup>3</sup> See Third Further Notice, ¶¶ 268-75.

its prohibition on the acquisition of in-region cable facilities;<sup>4</sup> (c) should permit, but not mandate, preferential access to video dial-tone platforms for public, educational or governmental ("PEG") and not-for-profit programmers;<sup>5</sup> and (d) should conclude that extending existing pole attachment and conduit access requirements applicable to channel service applications to video dial-tone applications is unnecessary<sup>6</sup> (although Frontier would not object to such a requirement).

First, the Commission should not attempt to dictate the technologies that exchange carriers must deploy to offer video dial-tone service. The Commission has clearly articulated a common carrier obligation that sufficient capacity be available to serve multiple programmers.<sup>7</sup> The Commission should leave the matter as it stands and permit exchange carriers to determine, in deploying video dial-tone platforms, the best means by which they may comply with that obligation as the individualized circumstances facing them dictate.

Second, the Commission should adopt regulations permitting the acquisition of inregion cable facilities to provide video dial-tone service where competition is infeasible. This approach would promote the availability of video programming where it might not

See id., ¶¶ 276-79.

<sup>&</sup>lt;sup>5</sup> See id., ¶¶ 280-84.

<sup>&</sup>lt;sup>6</sup> See id., ¶ 285.

<sup>&#</sup>x27; Id., ¶¶ 33-39.

otherwise exist and would do so without offending the Commission's pro-competitive policies.

Third, the Commission should permit, but not require, exchange carriers to offer preferential access to video dial-tone platforms for PEG and not-for-profit programmers. Such flexibility will permit exchange carriers to tailor offerings to meet specific market conditions and is consistent with traditional common carrier obligations.

Fourth, extension of the Commission's pole attachment and conduit access requirements embodied in section 63.57 of the Commission's rules to video dial-tone section 214 applications is unnecessary, but unobjectionable.

### Argument

I. THE COMMISSION SHOULD DECLINE TO MANDATE ANY PARTICULAR TECHNOLOGY FOR USE IN PROVIDING VIDEO DIAL-TONE SERVICE.

The comments confirm that the Commission should decline to mandate any particular technology for the provision of video dial-tone service or establish specific rules governing channel-sharing arrangements on analog systems.<sup>8</sup> Video dial-tone is a new and untested service. More importantly, exchange carriers' video dial-tone platforms will be competing with entrenched cable monopolies. Thus, attempting to establish rules to anticipate problems that may not even exist<sup>9</sup> and to presume the existence of a monopoly

<sup>9</sup> E.g., Ameritech at 4-6; BellSouth at 1-2.

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<sup>&</sup>lt;sup>8</sup> See id., ¶¶ 274-75.

environment for video dial-tone service<sup>10</sup> would be completely inappropriate. Rather than attempt to anticipate problems, the Commission should provide exchange carriers with sufficient flexibility to devise appropriate platform architectures and channel-sharing arrangements and let the market determine the success or failure of those arrangements.

Moreover, as mechanisms to ensure that sufficient capacity exists to serve multiple programmers, the proposals are unnecessary. The Commission has articulated a policy that exchange carriers shall make sufficient capacity available to accommodate multiple programmers and shall expand such capacity to meet increased demand if such expansion is technologically and economically feasible. These requirements more than suffice to address capacity concerns. Exchange carriers offering video dial-tone service will need to design their systems to comply with these basic obligations. Additional regulatory requirements are wholly unnecessary.

Moreover, such additional requirements would be extremely counterproductive. Mandating that all video dial-tone platforms incorporate substantial digital capabilities may well render the service uneconomic in many areas. Digital technology -- while cost-effective in specific applications in communications networks -- is not yet cost-effective in

<sup>10</sup> E.g., US West at 2-3.

Third Further Notice, ¶¶ 33-39.

The Commission must recognize the, inherent in the "technologically and economically feasible" standard is a willingness to pay for additional capacity. The Commission cannot expect exchange carriers to expand video transmission capacity willy-nilly to accommodate requests for large chunks of that capacity (e.g., Home Box Office at 3) absent the willingness of programmers to pay for such capacity expansion.

ubiquitous, end-to-end service delivery. Moreover, as Ameritech notes,<sup>13</sup> video dial-tone systems will need to offer analog capacity in order to be attractive to consumers, at least initially.

Similarly, mandating specific channel-sharing arrangements may well adversely affect the economic viability of video dial-tone systems. As the Commission recognizes, different companies have proposed different channel-sharing arrangements.<sup>14</sup> These differences are necessary to respond to different market conditions. Straight-jacketing channel-sharing arrangements into a set of inflexible requirements would do no more than impose unnecessary costs on exchange carriers attempting to compete with incumbent cable operators.<sup>15</sup>

Rather than promulgating specific, technology-oriented regulations, the Commission should permit exchange carriers to demonstrate, in the section 214 process, that the systems they propose satisfy the common carrier obligations articulated by the Commission. To the extent that an exchange carrier can so demonstrate, it should be a matter of indifference to the Commission how an exchange carrier complies with its obligations.

<sup>&</sup>lt;sup>13</sup> Ameritech at 3.

Third Further Notice, ¶ 273.

Those parties that contend that any channel-sharing arrangement is unlawful or inconsistent with the video dial-tone regime (e.g., Atlantic Cable Coalition at 13-15) are incorrect. Such arrangements are simply means of allocating a potentially scarce resource and are not inherently discriminatory. Because the Commission cannot anticipate what problems will occur -- or, indeed, if problems will arise at all -- these concerns are best addressed on a case-by-case basis.

## II. THE COMMISSION SHOULD RELAX ITS PROHIBITION ON THE ACQUISITION OF IN-REGION CABLE FACILITIES TO PROVIDE VIDEO DIAL-TONE SERVICE.

The Commission should relax its existing prohibition on the acquisition of in-region cable facilities for use in providing video dial-tone service where more than one video transport provider is not economically sustainable. Virtually all parties supported this proposal. As for the Commission's suggestion that it attempt to define those circumstances in which it should permit such acquisitions, the Commission should not attempt to do so. As BellSouth describes, these circumstances may vary widely. Therefore, promulgation of hard-and-fast criteria governing such acquisitions is problematic at best. For this reason, the Commission should evaluate in-region cable acquisitions on a case-by-case basis. In so doing, the Commission should consider the economic justification for such acquisitions, particularly whether the affected communities can support two video transport providers.

16

See id., ¶¶ 277-78.

BellSouth at 4 ff.

## III. THE COMMISSION SHOULD PERMIT, BUT NOT REQUIRE, PREFERENTIAL ACCESS FOR PEG AND NOT-FOR-PROFIT PROGRAMMERS.

Predictably, the parties split on whether the Commission should mandate preferential access to PEG and not-for-profit programmers. Commercial interests oppose such a requirement<sup>18</sup> while PEG interests support it.<sup>19</sup> This split suggests that the Commission should evaluate preferential access proposals in light of individual circumstances. As the Commission notes,<sup>20</sup> certain carriers have proposed offering preferential access arrangements (at least in terms of rates) to PEG and not-for-profit programmers. Such arrangements are appropriate, but not necessary in all cases. The Commission should, therefore, permit, but not require, these preferential access arrangements.

The necessity for preferential access arrangements is debatable. There is no reason to believe that, as a general rule, PEG and not-for-profit programmers cannot afford

E.g., Atlantic Cable Coalition at 21-27.

E.g., Alliance for Community Media, passim.

Third Further Notice, ¶ 255.

access to video dial-tone platforms.<sup>21</sup> On this basis, the Commission should decline to adopt mandatory preferential access requirements.

The Commission should, however, permit such arrangements. Those carriers that have offered such arrangements likely have taken this course in response to local conditions. This approach, if warranted, is consistent with, but not mandated by, common carrier responsibilities. Commissions have historically recognized, for rate-setting purposes, different classes of customers, *e.g.*, residential vs. business, interexchange carriers vs. enhanced services providers. Thus, the suggestion that such arrangements are unlawful or inconsistent with common carrier obligations, <sup>22</sup> is, therefore, incorrect. There is no reason for the Commission to refuse to recognize, if appropriate for a particular video dial-tone offering, the proposed distinction between PEG and not-for-profit programmers, as a class, and other programmers.

<sup>21</sup> 

Whether such access is affordable to PEG and not-for-profit programmers will depend entirely upon the prices proposed for video transport. To date, however, the Commission has approved only one tariff for video dial-tone service -- for the trial of Frontier's subsidiary, Rochester Telephone Corp. That trial, however, is extremely limited, both in duration and in number of customers served. As such, it does not provide a benchmark for addressing the affordability issue. In this circumstance, it would be imprudent for the Commission to attempt to address the issue in a factual vacuum.

However, the Commission should flatly reject any suggestion that it require video dialtone providers to subsidize studio equipment and the like that would be used by PEG and not-for-profit programmers. See, e.g., Local Governments at 12. If such subsidies are required, they should be funded through the political process.

E.g., Atlantic Cable Coalition at 26-27.

# IV. EXTENSION OF POLE ATTACHMENT AND CONDUIT ACCESS REQUIREMENTS TO VIDEO DIAL-TONE APPLICATIONS IS UNNECESSARY, BUT UNOBJECTIONABLE.

Section 63.57 of the Commission's rules requires exchange carriers proposing channel service offerings to demonstrate, in their section 214 applications, that nondiscriminatory access to poles and conduits is available to competing cable systems.<sup>23</sup> The Commission proposes to extend this requirement to video dial-tone section 214 applications. Frontier believes that such a requirement is superfluous. Nonetheless, if the Commission believes that it should adopt this proposal, Frontier would have no objection.

#### Conclusion

For the foregoing reasons, the Commission should address the proposals contained in the Third Further Notice in the manner suggested herein.

Respectfully submitted,

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180 South Clinton Avenue Rochester, New York 14646 (716) 777-1028

January 16, 1995

Third Further Notice, ¶ 285.

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Michael J. Shortley, III

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